

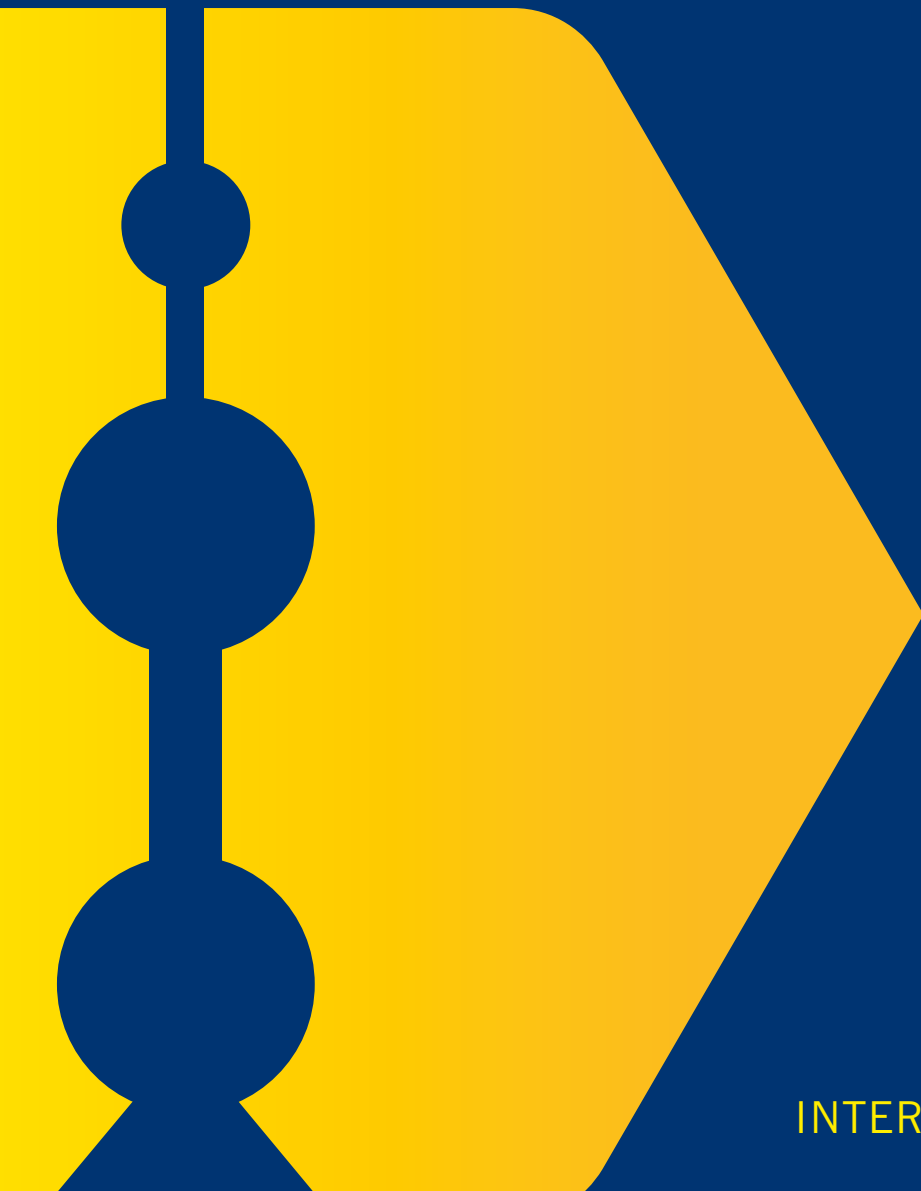


swop

PROCESSING & PACKAGING
07^{TO}10 NOVEMBER 2017

SHANGHAI

MEMBER OF INTERPACK ALLIANCE



INTERPACKALLIANCE.COM

ORGANIZED BY:



swop 2017

JOINS THE INTERPACK ALLIANCE

swop is the “must attend“ event in the processing and packaging industry. It will not only meet current demands in the fields of food, beverages, confectionery, bakery, pharmaceuticals, cosmetics, non-food and industrial goods, etc. but also identify packaging trends of the future.

EXHIBITION PROFILE

- Processes and machinery for the packaging of food, beverages
- Processes and machinery for the packaging of pharmaceuticals, cosmetics
- Processes and machinery for the packaging of consumer goods, industrial goods
- Processes and machinery for the packaging of confectionery and bakery
- Packaging materials, packaging means and packaging production
- Machinery for producing & processing packaging materials
- Packaging printing components
- Automation technology
- Logistic packaging
- Packaging design
- Services



HOT TOPICS



TARGET GROUPS

- Food
- Beverages
- Confectionery
- Bakery
- Pharmaceuticals
- Cosmetics
- Non-Food
- Industrial Commodities



SPECIAL THEME AND UNIQUE AREAS



The initiative, SAVE FOOD, from the partners Messe Düsseldorf and the FAO, aims to drive innovations, promote interdisciplinary dialogue and spark debates in order to generate solutions, across the entire value chain “from field to fork” and make a contribution against global food losses. SAVE FOOD will debut in China during swop 2017 with a featured area and forum to share information with the public about food waste corresponding solutions through advanced processing and packaging technologies, innovative packaging materials and processing methods.

RESPONSIBLE



innovationparc will display the most innovative packaging machines, materials and technologies. Visitors and exhibitors can meet here and exchange thoughts and work to develop visionary ideas on basic social, economic and ecological themes.

INNOVATIVE



components will present all components up to complete systems and integrated automation solutions for the packaging industry. Exhibitors will showcase products and solutions from the following areas:

- Drive technology
- Control technology
- Sensor technology
- Industrial image processing
- Material handling technology
- Industrial software and communication
- Machine parts/ components, accessories
- Peripheral equipment
- Complete automation systems
- Components /aids for packaging materials

SUSTAINABLE

PACKAGING MATERIAL AND PRODUCTS ZONE

- Packaging Printing
- Packaging Design
- Plastic Packaging for Cosmetics and Daily Care
- Glass Packaging
- Paper & Label
- Paper Packaging
- Flexible Packaging Printing
- Metal Packaging

CHINESE MARKET

IMMENSE POTENTIAL OF THE PACKAGING INDUSTRY

BIGGEST NATIONAL MARKET FOR...



...FLEXIBLE PACKAGES IN THE WORLD (WITH 6.1 MIO. TONNES OF FLEXIBLE PACKAGES)



...GLASS PACKAGES IN THE WORLD



...RIGID PLASTIC IN ASIA (FORECASTS PREDICT THAT 206 BILLION UNITS WILL BE SOLD IN 2018)

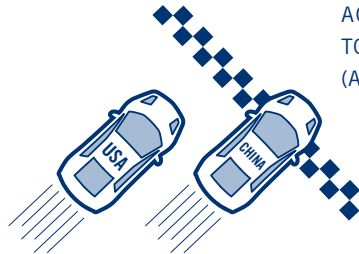


...PAPER AND CARDBOARD PACKAGES IN ASIA (WITH AN ANNUAL GROWTH RATE OF 4.5 % BY 2018)

CHINESE PACKAGING MARKET



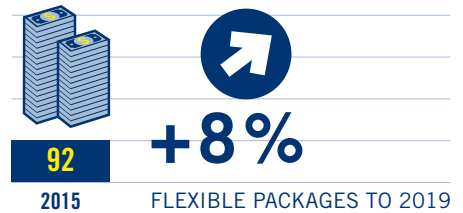
WORLDWIDE RANKING
ACCORDING TO REVENUE (AS OF 2015)



WILL OVERTAKE THE USA AS NO.1 IN 2017

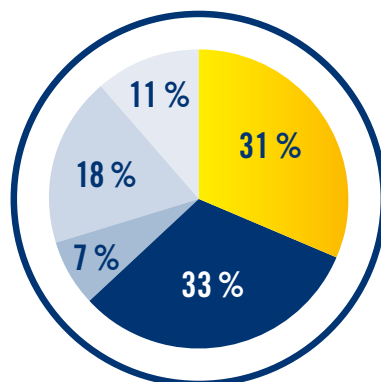
PACKAGING INDUSTRY REVENUE

(IN US\$ BN)



SHARE OF PACKAGING TYPES

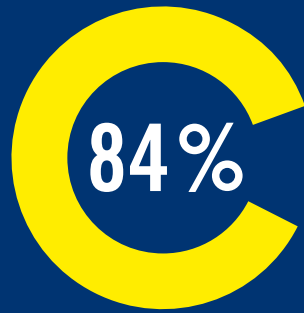
(OF TOTAL REVENUES IN THE PACKAGING INDUSTRY, 2015)



- PLASTIC PACKAGES
- PACKAGES MADE OF GLASS
- METAL PACKAGES
- OTHER PACKAGES
- PACKAGES MADE OF PAPER AND CARDBOARD

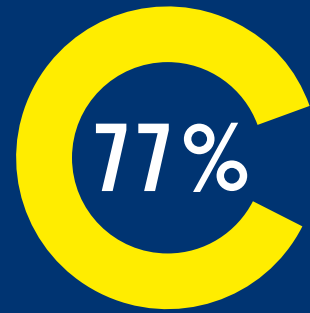
swop 2015

NUMBER OF VISITORS
22,626



EXHIBITORS

would recommend the participation at this fair to other companies

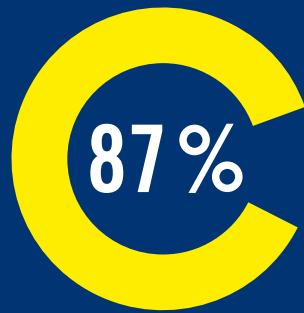


VISITORS

will be directly involved in investment decisions

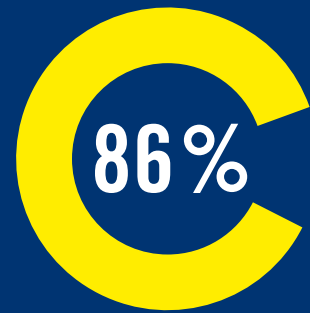
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COUNTRIES AND REGIONS



VISITORS

concluded the exhibition from good to excellent



VISITORS

concluded the quality and quantity of exhibitors from good to excellent



10 +

CONCURRENT EVENTS

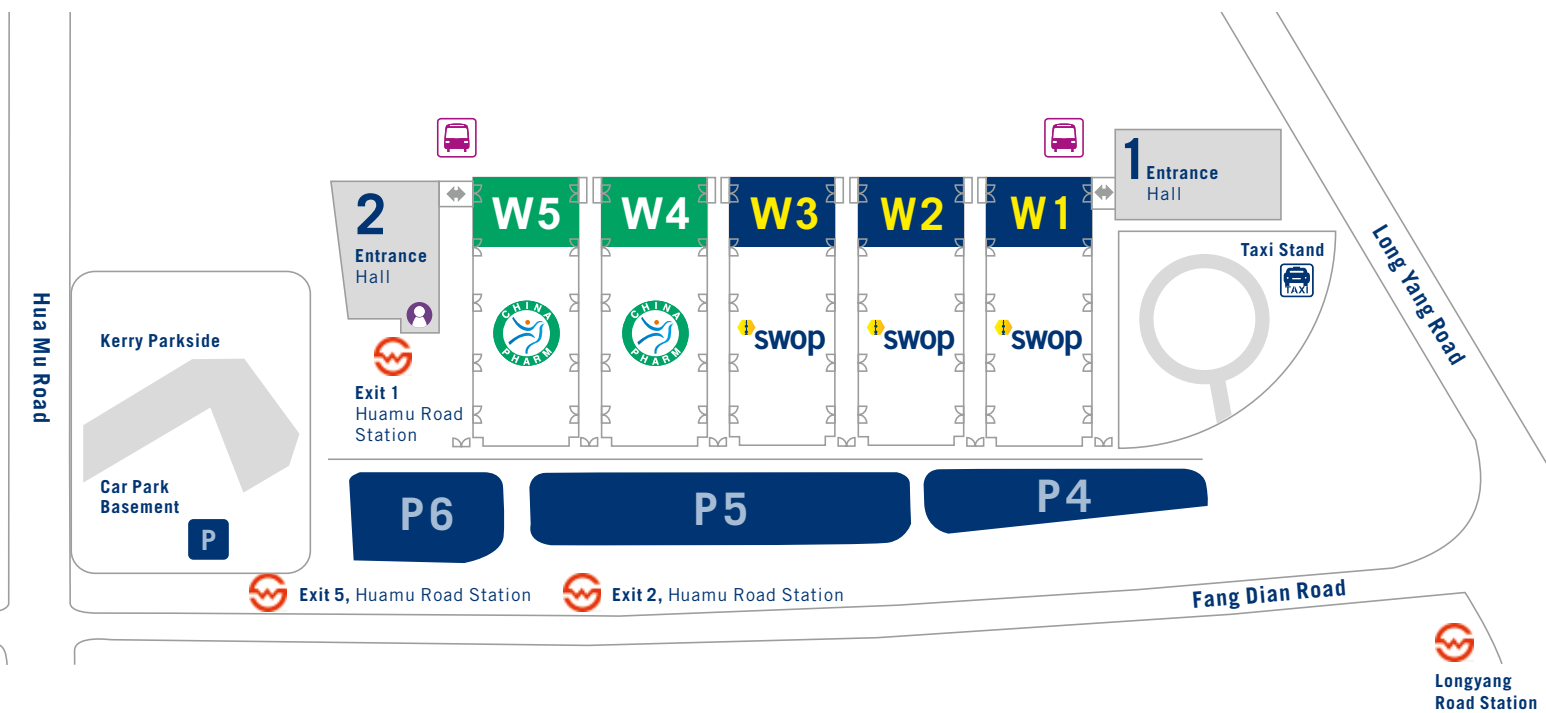
- 2015 ISPE-CCFDIE China conference
- FoodPex Seminar – Improve food safety, reduce food waste
- Annual meeting held by www.ouryao.com – New GMP application seminar
- Yangtze River creative packaging seminar
- The 9th Chinese food and drug industry clean technology (Shanghai) forum

- Future of packaging from the needs of brands
- PacPro Asia Seminar – Packaging and shopping trends in China
- Excipient seminar
- New degradable material for packaging
- Haida Source – Haier's supply chain new model

swop 2017 FAIRGROUND

A WORLD-RENOWNED, INTERNATIONAL VENUE AND A PURPOSE-BUILT EXHIBITION FACILITY, SNIEC IS A ONE-STOP EXHIBITION HUB FOR EVERY REASON.

- 17 exhibition halls totaling 200,000 sqm of column-free, ground-level space and outdoor exhibit space of more than 100,000 sqm
- 3 entrance halls well-equipped with multiple functionalities as visitor registration, information enquiries, opening ceremony, business centre, coffee zone, dinning room, cloak room etc.
- 20 loading bays located between halls with direct drive-in access to exhibition floor
- Superior loading capability: 3 tons/sqm of indoor, 5 tons/sqm of outdoor and 20 tons/sqm of outdoor heavy areas
- 51 meeting rooms with different sizes and styles for organizing meetings, seminars, conferences, cocktails, etc.
- Spacious parking for 4730





interpack alliance

MADE FOR TOMORROW

NEW UMBRELLA BRAND FOR TRADE FAIRS IN PROCESSING AND PACKAGING

Besides interpack itself – the flagship trade fair that gives this family its name – the interpack alliance will span all international events staged by Messe Düsseldorf under its Processing & Packaging portfolio. The interpack alliance emerged out of interpack's world leading processing and packaging trade fairs to enable networking and sharing of expertise between interpack and swop, the processing and packaging trade fair targeting not only China but the whole Asian region. As a member of the interpack alliance, Shanghai world of Packaging (swop) will benefit from this too.

“The establishment of the interpack alliance as the umbrella brand was a logical step underlining our unified strategy. It stands for our international expertise in the packaging sector and related process industries while at the same time communicating the leading role of interpack,” comments Bernd Jablonowski, Global Portfolio Director at Messe Düsseldorf for the Processing & Packaging sector.





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Food Processing and Packaging Machinery

